

# PRESS KIT | **KEYSTONE RV – 2023 FEATURED MODELS**

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## **PHOTO, VIDEO & GRAPHIC ASSETS**

<https://www.dropbox.com/scl/fo/f06mwaeax7u30kxhbbsrq/h?dl=0&rlkey=75qzbk0cc88u78vwlufo7m2p3>

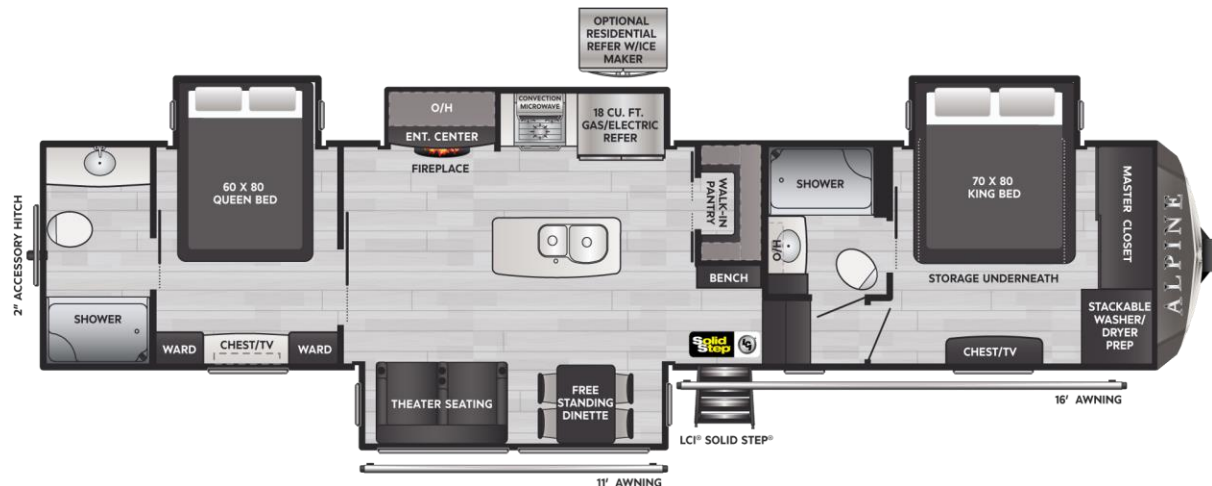
## **MEDIA CONTACT (GENERAL INQUIRIES - see brand contacts below)**

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## ALPINE 3912DS | Luxury Full-profile 5th Wheel

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Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



**WHAT'S EXCITING:** By eliminating the loft above, the Alpine 3912DS is likely to be the first model of its kind where owners prefer the rear bedroom.

Building on the incredible success [Avalanche 390DS](#), introduced in 2022, the rear suite of Alpine's 3912DS eliminates that model's loft, delivering a second suite with a full-height ceiling and a full-width bath. Former [Alpine](#) product manager Dustin Tavernier designed the floor plan and said that the taller ceiling gave his team an entirely new canvas with which to work.

"The headroom feels enormous. In the bed slide, we added two large windows in addition to the windows on either side of the bed. At the foot of the bed we were able to add two supersized wardrobes that include shoe storage and two deep shelves. To meet the storage needs of full-time campers, we topped these with a massive bank of five cabinets," said Tavernier.

The ceiling height in the shower may be even more noticeable, soaring more than 7' and topped with a skylight.

Other notable additions to this model include the much-loved butler's pantry, borrowed from Alpine's 3712KB, a new vestibule bench with shoe storage, coat hooks and decorative backlit glass panel. This new entryway design will also be featured in the new Alpine 3102 and Avalanche 302 models.

True to its “luxury is not an option” tagline, Alpine fifth wheels are equipped with Best Buy’s Insignia range and cooktop (which can be serviced by the retailer), an 18 cubic foot residential Samsung refrigerator, hardwood cabinets, and solid surface countertops.

Keystone RV’s current product manager, Jason Gill noted that exceptional floor plans have played a key role in Alpine and Avalanche’s impressive 2021-2022 growth.

He noted, “Alpine and Avalanche are rapidly closing in on the number two best-selling full profile fifth-wheel brand. Their momentum has outpaced the market. We believe the luxury fifth wheel RV segment will continue to move through 2023. With the 3912DS, the brand once again demonstrates that they are a formidable player in the segment.”

Like all Keystone RVs, all Alpine and Avalanche models come with SolarFlex™ factory-installed solar power systems with optional Dragonfly Energy Lithium-ion batteries.

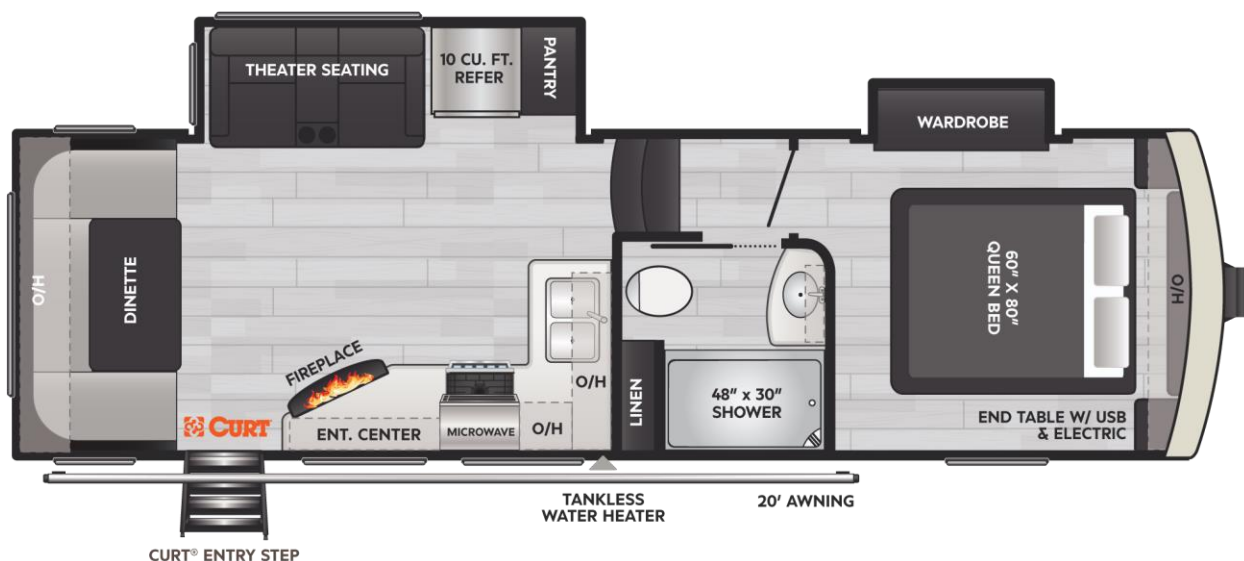
Length:	43' 2"	Weight:	14605	MSRP:	TBD
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Another Alpine model that is making its debut in 2023 is the 3102RL: Rear living, butler pantry, master suite w/ exterior kitchen.

## ARCADIA SUPER LITE 293RD | Mid-profile, Half-ton 5th Wheels

Product Manager, Colin Clark - (574)370-0904, [claro@keystonerv.com](mailto:claro@keystonerv.com)

Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



**WHAT'S EXCITING:** This all new Super Lite floor plan features the style and innovation of a fifth wheel in a lighter and smaller model.

Specifically designed for today's half-ton tow vehicles, the Arcadia Super Lite fifth wheels range from 28' to 34' and start at a base weight of 7,500 lbs. Recognizing that our interior design has set new standards for simple elegance, Super Lite offers the same award-winning style found in Arcadia's  $\frac{3}{4}$  ton models. Utilizing Arcadia's unique forward leaning cap and Spacesaver upper deck, Super Lite offers an extremely livable bedroom full of storage, upgraded features and superior comfort.

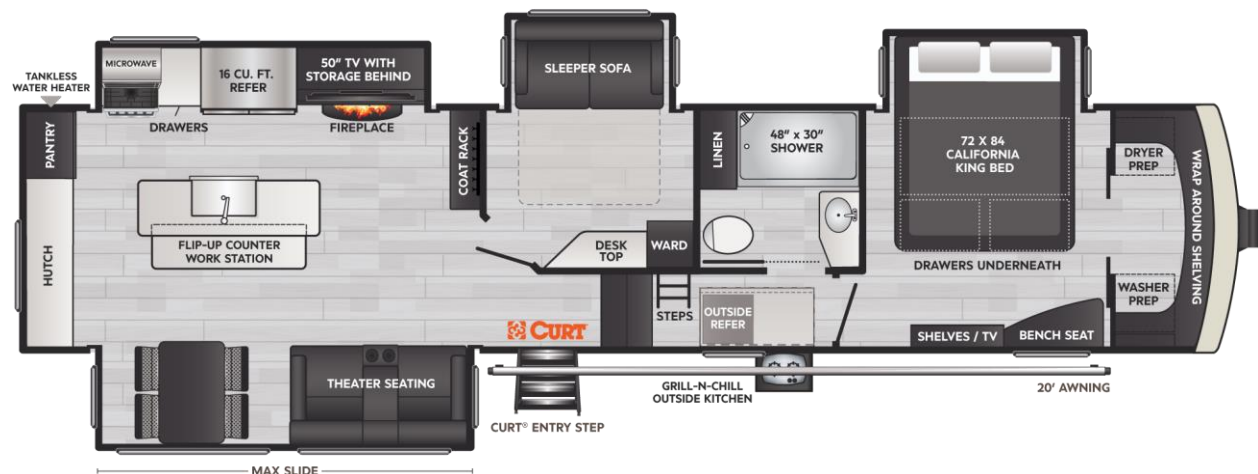
First to hit the market is the 293SL, which reflective of its name hits at 29' 3". This floor plan offers a spacious U-shaped dinette and features a private master suite equipped with a queen-size bed and large shower in the bathroom. You will also find a stand-alone convenience center, upgraded suspension and hitch pin components, extra large pass-through storage, and a 20' awning that are just a few of the upgrades found on Arcadia Super Lite that typically are not found on competitor's units.

Length:	29' 3"	Weight:	7440	MSRP:	TBD
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## ARCADIA 3910MB | Mid-profile, 5th Wheels

Product Manager, Colin Clark - (574)370-0904 , [claro@keystonerv.com](mailto:claro@keystonerv.com)

Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



This is the floor plan you've been waiting for – Arcadia's first mid-bunk and it's a beauty!!! But don't take our word for it, watch The Flipping Nomad's reaction in the video below. When owners enter their 3910MB, they're greeted by Arcadia's delightful new hall tree with three sets of double hooks for coats, a bench with storage, and overhead gear storage. The rear kitchen design is ridiculously functional and includes an incredible amount of storage across the entire back of the rig. It also includes Arcadia's signature flip-up, desk height counter extension.

The designers outfitted the bunk with Arcadia's tufted cognac sleeper sofa is tucked in a slide and surrounded by windows. The desk has power and cable hookups and is flanked by a deep 3-shelf cabinet for office supplies or clothes. Up front is that killer Arcadia bedroom suite with extended front wardrobe, thanks to the cap design and space-saver chassis.

This model will make its public debut in Hershey, so don't miss it!

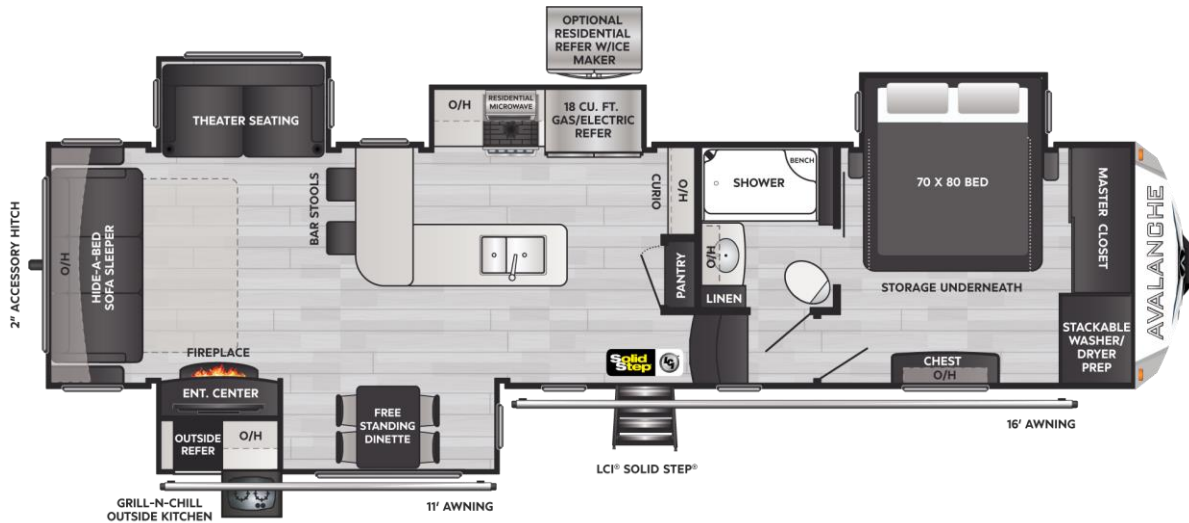
Length:	39' 5"	Weight:	12195	MSRP:	TBD
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Other Arcadia models that are making their debut in 2023 include 294SLBH—double bunks, superslide living, with a bedroom wardrobe slide & 342SLTB—triple bunks and a bedroom wardrobe slide.

## AVALANCHE 338GK | Luxury, Full-Profile 5th Wheel

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Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



**WHAT'S EXCITING:** This rear living floor plan has an L-shape counter top that offers a bar type feel that can accommodate multiple people and brand new feature that is brand new to the market are the two TV's in the living area

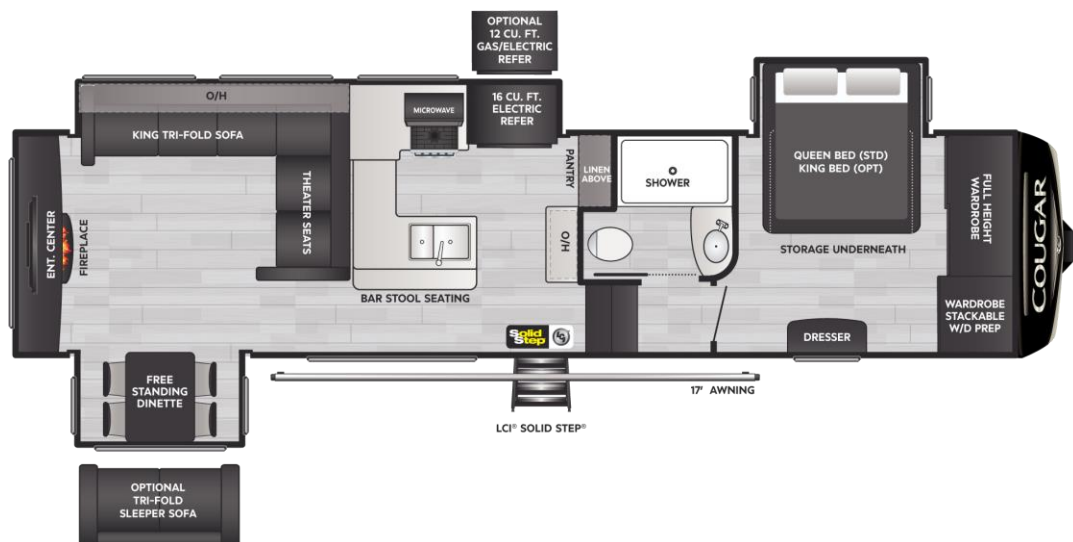
The Avalanche 338GK offers a dynamic rear-living floor plan that makes this model a fan favorite. This unique model provides plenty of counter space, barstools, and a metal footrest to complete the package. There are great views of the large TV from the living room. The kitchen has an updated stovetop and range, and the best part is the outdoor kitchen that allows you to watch your favorite game at the tailgate. The master bedroom has a king bed, a large closet, stackable washer and dryer prep, and even better, a second entrance. All of this makes the 338GK the envy of the rear living segment.

Length:	37' 11"	Weight:	12808	MSRP:	TBD
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## COUGAR 320RDS | Best-Selling, Mid-Profile 5th Wheel

Product Manager, Scott Taylor - (574)460-0526, [tayls@keystonerv.com](mailto:tayls@keystonerv.com)

Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



**WHAT'S EXCITING:** Rear den design with GIANT L-shaped seating and oversized campsite views finally introduces an RV living room that competes with sticks & bricks.

The 320RDS is an exciting new design that simply, “makes sense.” This 36’ 4” half-ton model was created for an extended stay RV’er and those adventuring across the country. This floorplan combines a dream kitchen with a newly designed rear den. The giant L-shaped lounge includes two theater recliners & a king tri-fold sleeper sofa. The 320RDS maximizes campsite views with oversized windows and a motorized lift that hides the television when not in use. The bedroom suite features an optional king bed, large walk-in shower, full height wardrobe, and closet with stackable washer/dryer prep.

The best-selling mid-profile 5th wheel of all time, Cougar is celebrating its 25th anniversary. An all-new exterior with a new front cap and graphics now complements the award-winning Amy Gray Signature interior design introduced in 2021.

Length:	36’ 4”	Weight:	TBD	MSRP:	TBD
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## COUGAR HALF-TON 29BHL | Best-Selling, Half-Ton 5th Wheel

Product Manager, Scott Taylor - (574) 460-0526, [tayls@keystonerv.com](mailto:tayls@keystonerv.com)

Brand Manager, Allyson Wikowski - (574) 386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



### WHAT'S EXCITING: Massive table dinette, huge bunk room with a lower bunk that turns into desk/workstation

The 29BHL was inspired by both the 24RDS couple's Half-Ton FW and the 30BHS bunkhouse Half-Ton TT. Many of Cougars competitors offer a smaller bunk FW, but none of them will be able to match Cougars unique bunk room features & living room design. This floor plan was created with families in mind, however, more and more customers are asking for a versatile separate room that can be used in various ways. The private bunk room in the 29BHL offers sleeping for 4. Additionally, the full size lower bunk can be turned into a small office with the all-new Murphy Desk.

Length:	33' 4"	Weight:	8125	MSRP:	67,590
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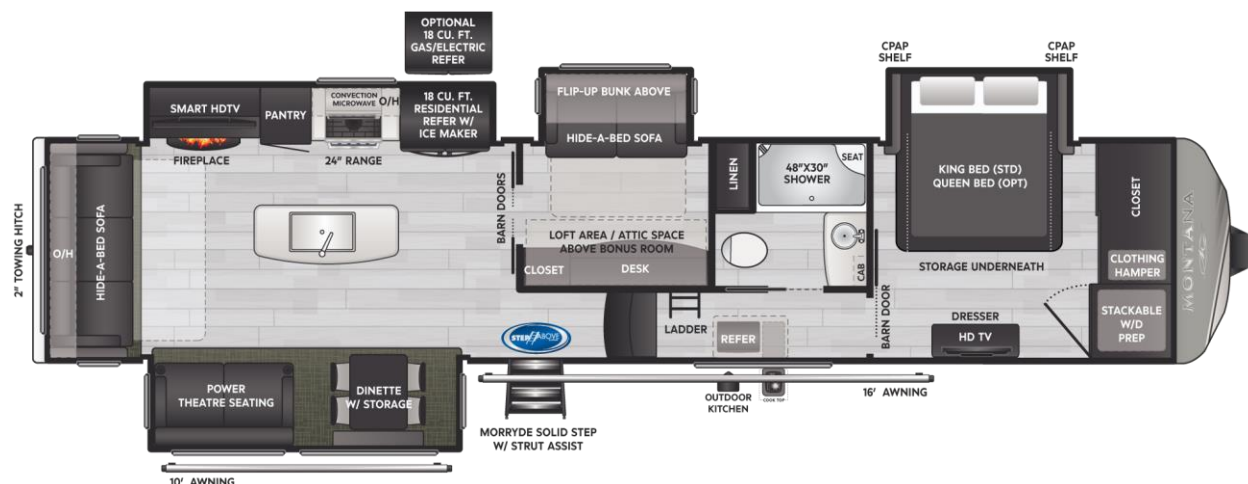
Other exciting 2023 model debuts for Cougar Half-ton 5th wheels include 350DMS–double master suite with stackable washer and dryer prep, 23MLE– mid living model with an outside kitchen, & the 27BHS–double bunk beds and a U-shaped dinette.



## MONTANA 3857BR | Luxury, Full-Profile 5th Wheel

Product Manager, Nick Ebenroth - (574)370-0904, [ebenn@keystonerv.com](mailto:ebenn@keystonerv.com)

Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



**WHAT'S EXCITING:** Taller slide box and larger windows bring more light and better views into this newly designed mid-bunk/office space.

The Montana 3857BR is a fresh twist on a traditional bonus room floor plan. The all-new bonus room has an extended-height slideout box that now includes a flip-up bunk, windows to surround the tri-fold sofa for an unforgettable outside view, and the half-loft allows a more open feel to the whole room.

For 2023, Montana raises the bar with their high impact items you'll see across all of their models; including the Furrion 24" stove with matching stainless steel drawer, 35,000 BTU furnace, and a 16-gallon gas and electric water heater. Strategically placed inverted outlets throughout the RV is one of many thoughtful details for which Montana is known. Perhaps the most new exciting feature are the two smart TVs you'll find inside. The outdoor kitchen features a Keystone exclusive adjustable 23" dual burner Suburban Griddle that allows owners to adjust the cooking surface down to a more comfortable height.

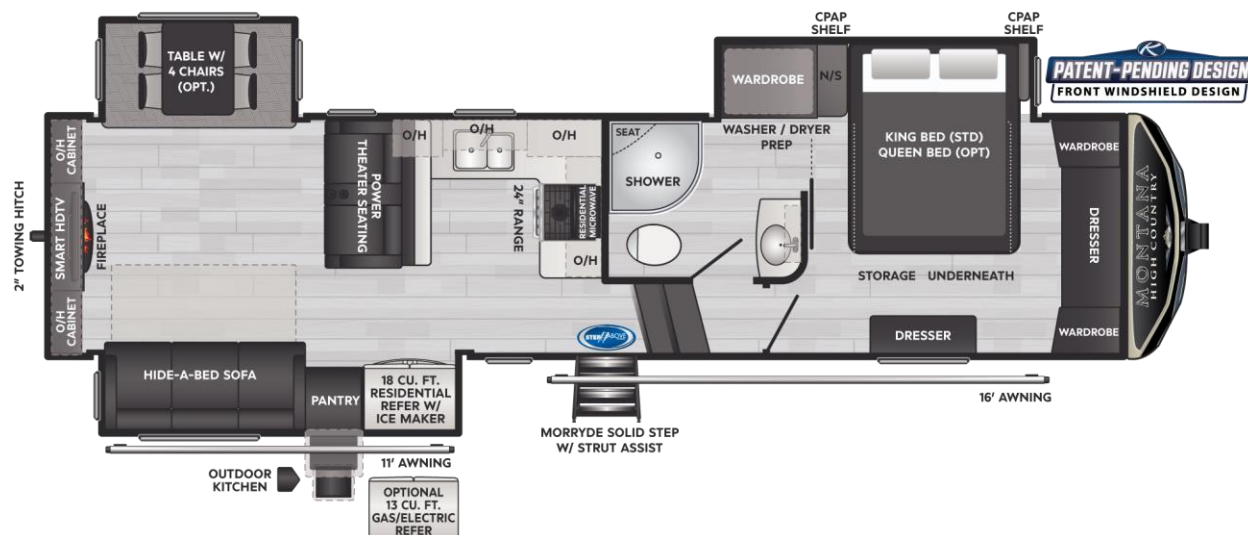
Length:	40' 11"	Weight:	TBD	MSRP:	115,560
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Other exciting 2023 debuts include 3793RD-Elevated den, mid-kitchen, and rear pull out tray, 3123RL-Rear living, mid-kitchen, and a master closet, & 3901RK- Rear kitchen, front bath, and walk in wardrobe.

## MONTANA HIGH COUNTRY 311RD | Luxury, Full-Profile Fifth Wheels

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Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



### WHAT'S EXCITING: Spacious couples coach in a desirable, shorter length with an outside kitchen

With Montana High Country, you're still getting the exclusives you get with Montana, but in lighter, shorter models at more attainable price points. The Montana High Country 311RD has a conversation-friendly, U-shaped kitchen overlooking an open-concept living/dining area. An all-new entertainment center design has gorgeous, back-lit cabinets, SMART TV, and a fireplace, which is exceptionally uncommon in a 35' coach. The kitchen's Snow Powder LG solid surface countertops show off a 24" Furrion stainless steel stove with a matching drawer in front of a lively black and white medallion backsplash.

The primary suite takes advantage of High Country's extended bedslide, adding a huge bathroom closet with W/D hookups and placing a wide dresser with flanking wardrobes underneath the fan-favorite panoramic front windshield.

Outside, High Country has the best camp-side kitchen on the market with a Keystone-exclusive, adjustable-height, 23" Suburban griddle; metal storage drawer; removable cutting board; quick-connect hot & cold water; 110V/USB outlets; and, lighting that can shift from white to amber. Finally, a 12-volt refrigerator with digital readout runs on power from your battery keeping things cool while you travel.

Length:	35'	Weight:	11785	MSRP:	83,625
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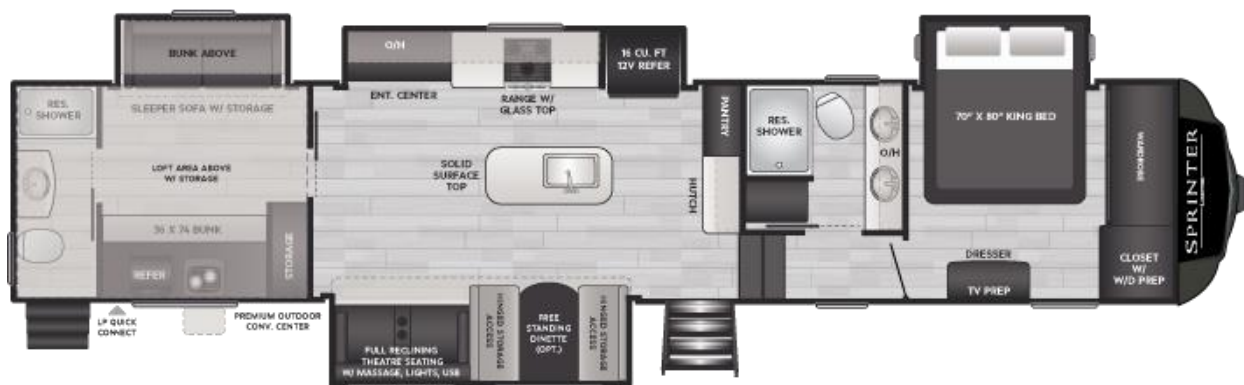
Other exciting 2023 debuts include the 381TB dual-suite with a rear entrance.



## SPRINTER 3900 DBL

Product Manager, Jeff Kloska - (574) 535-2161, [klosj@keystonerv.com](mailto:klosj@keystonerv.com)

Brand Manager, Allyson Wikowski - (574) 386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)



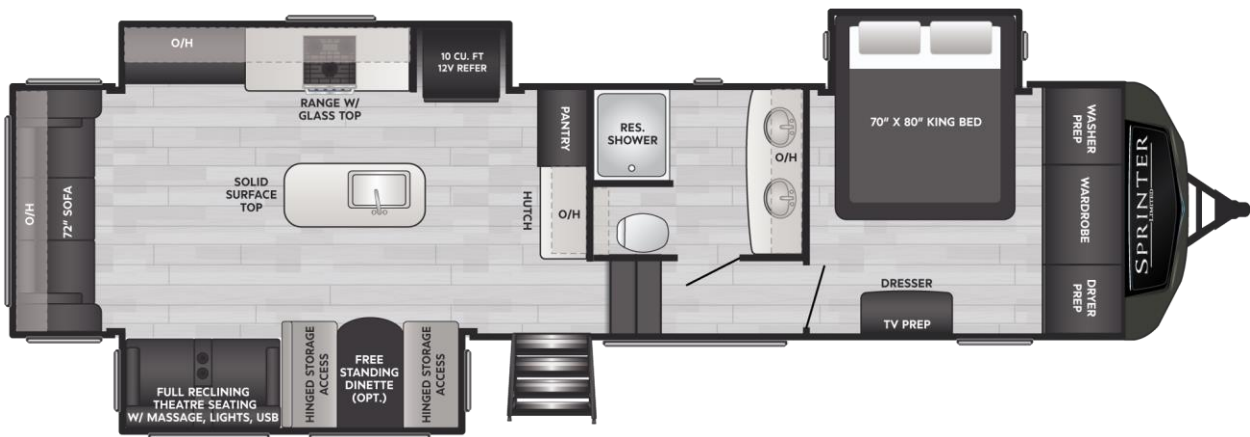
### WHAT'S EXCITING: Sleeping space for 8 adults in a two-suite floor plan

The Sprinter 3900DBL marries the brand's full-profile, 100" wide-body coaches with a twist on the new two-suite floor plan that everyone is talking about. A generous rear bedroom with sleeper sofa and two flip-down bunks also functions as a second living area, and could easily be transformed into a private office space. An overhead loft provides yet another sleeping space for a couple more adults or your barrel full of monkeys.

The primary bedroom has Sprinter's signature 6' 5" upper deck ceilings. The design team put a beautiful two vanity counter in the bath and added a huge window for natural light and to give the space a more open feel. Like all Sprinter models, buyers get full-profile living at mid-profile price points with the 3900DBL.

Length:	43' 11"	Weight:	TBD	MSRP:	TBD
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SPRINTER 360RLS | Limited TT



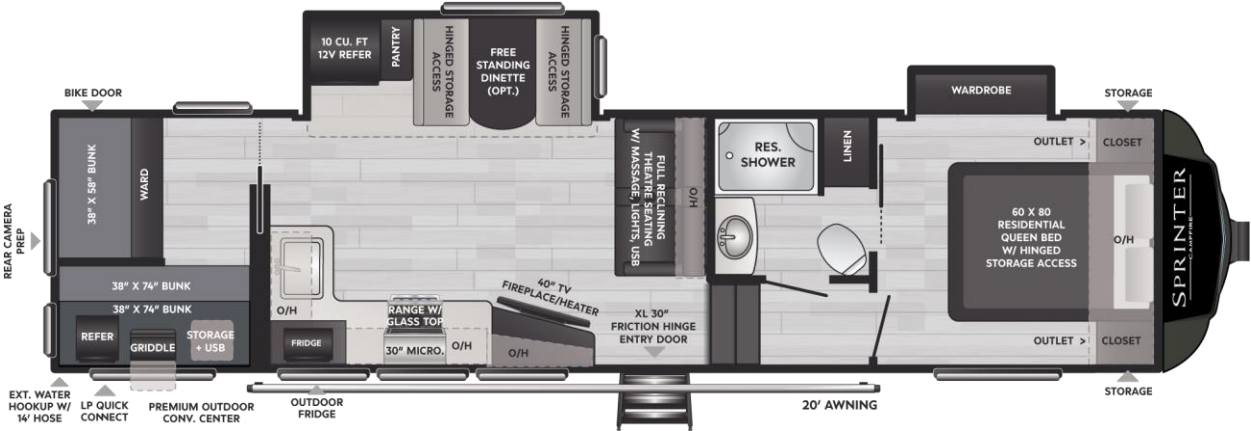
WHAT'S EXCITING: Rear living, dual-vanity bath, and equipped with a washer and dryer

The new Sprinter 360RLS brings extended-travel 5th wheel amenities to a travel trailer floorplan. Residential-sized kitchen appliances included at 16 cu. ft. refrigerator. The brand's 100" wide body construction opens up the living area so that the design team could add an incredible, 72" sofa perpendicular to two theater seats with massage and built-in USB charging.

Up front is an exceptional primary suite with a two-basin vanity, king bed with extra wide passage at the end, and a full-width wardrobe. Buyers also have the option to add a factory-installed washer and dryer.

Length:	40' 2"	Weight:	TBD	MSRP:	TBD
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# SPRINTER 31TB | Standard 5th Wheel



## WHAT'S EXCITING: Triple bunks, bike door storage, and an outside kitchen.

We built this floor plan to offer a bunkhouse that has larger and more windows than any in its segment. Four oversized windows in the bunk allow for an atrium type feel, and with the exterior bike storage door, two outside refrigerators and a griddle, this unit is making family ‘Camping Made Easy’

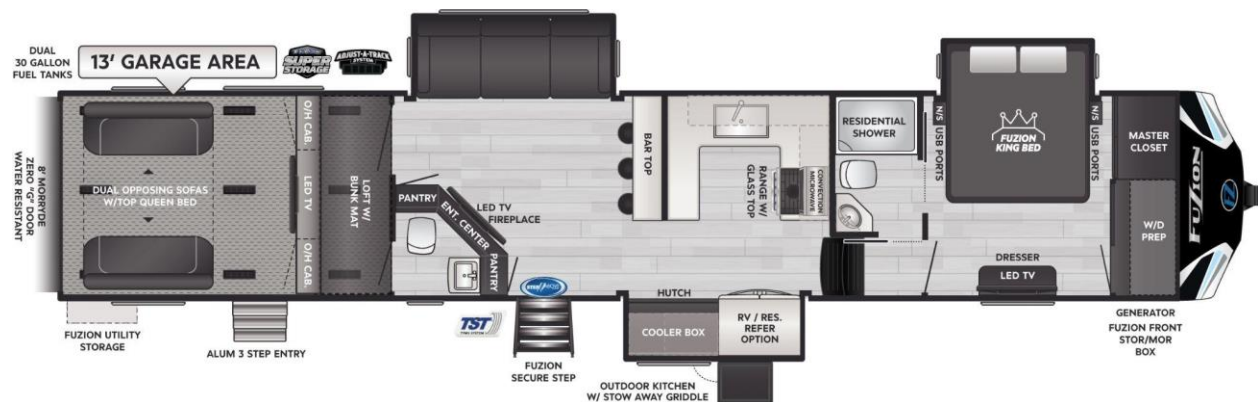
Length:	35' 11"	Weight:	10075	MSRP:	TBD
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Other exciting 2023 debuts include the 372BHS– Rear living floor plan with stackable W/D prep, and four slides.

## FUZION 421 | Full-size Toy Hauler

Product Manager, Nick Ebenroth - (574)370-0904, [ebenn@keystonerv.com](mailto:ebenn@keystonerv.com)

Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)



**WHAT'S EXCITING:** The ultimate outdoor party kitchen and a true chef style kitchen in a Toy Hauler that features high a top bar seating!

The all-new 2023 Fuzion 421 is making its debut at Hershey!

This 13 ft garage toy hauler floorplan is packed with features including an innovative outdoor kitchen with a stow-away griddle and a cooler box that is perfect for drinks. The u-shaped kitchen built for a chef is spacious with plenty of cabinetry, counter space, and built-in bar stools for 3 people. The cozy entertainment space includes a fireplace and TV angled directly across from the sofa.

Plenty of storage is sprinkled throughout this floorplan with Fuzion's smart storage solutions that include washer/dryer prep in the bedroom and not in the garage opening up more space for what owners are hauling, the Fuzion Front Stor/Mor Box that is the perfect storage solution for owner's patio steps, the Fuzion utility storage that can house tire chains, and the Fuzion super storage that is perfect for fishing poles, brooms, and cleaning supplies. The purpose of these innovative storage options is to get everything off the floor in the garage so that owners can have space for whatever they are hauling.

All 2023 Fuzion and Fuzion Impact fifth wheels now come standard with a king-sized bed. Let's not forget about the Keystone Exclusive SolarFlex™ system that comes standard on every floor plan in the Fuzion line-up. Fuzion owners have the choice between the standard SolarFlex™ 200 package, the optional SolarFlex™ 400i package, and the optional SolarFlex™ 600i-L package. Dragonfly



Lithium Batteries are also now standard equipment on all 2023 models. Make sure that you stop by and see this floorplan to see something that has never been seen before in the garage!

Length:	44'11"	Weight:	16010 (estimate)	MSRP:	TBD
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## **FUZION CONVERTIBLE GARAGE BAR | Full-size Toy Hauler**

Product Manager, Nick Ebenroth - (574)370-0904, [ebenn@keystonerv.com](mailto:ebenn@keystonerv.com)

Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)

[MORE DETAILS, IMAGES & DRAWING COMING SOON]

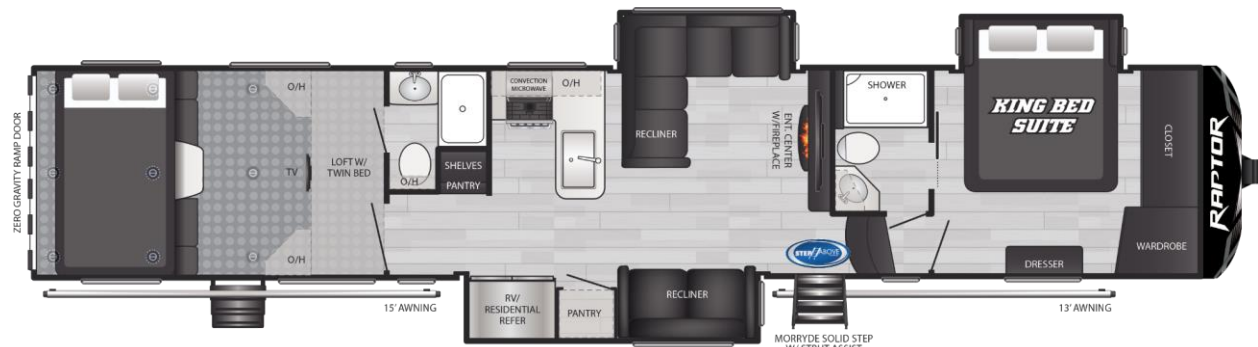
**WHAT'S EXCITING: Fuzion finally introduces the innovation toy hauler owners have begged for.**

If toy hauler owners have one thing in common, it's that they know how to bring the fun. Haulers' open-air decks have always been the place to gather and now Fuzion has come to play. Leveraging commonly used Happijac mounting and storage rails, Fuzion's new Convertible Garage Bar is a showpiece entertainment hub fit for a *Cocktail*-era Tom Cruise. When the party's over, the bar easily converts to sleeping quarters. This patent-pending innovation is available as an option on all 2023 Fuzion models.

## RAPTOR 431 | Full-size Toy Hauler

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Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)



**WHAT'S EXCITING:** Raptor 431 is Keystone's biggest toy hauler ever – more liveable, more storage, and built for the bigger toys.

[Raptor](#) is paving the way with another innovative floorplan to the industry, the all-new 2023 Raptor 431 clocks in at 44' 11" – the brand's longest model. Product manager Colin Clark took advantage of the extra length to shuffle the [Raptor 431's](#) camp-side slide layout – pulling the recliners forward and nearly tripling the size of the pantry. In a category where living space is typically awkward at best, this creates a comfortable cross-conversational layout with the recliners nested into the L-shaped sofa. The entertainment center includes the obligatory giant flatscreen television and new Kicker sound system with 2 amplifiers, 8" upgraded speakers and subwoofer.

The 431 is one of three floorplans in Raptor's 2023 lineup with an east/west bed slide, opening up the nose for a large wardrobe and freeing up garage space by moving the washer/dryer hookup to the front of the unit. As you might have guessed, this beast also features an impressive 13' 8" garage – Raptor's longest.

"In 2021-22, the toy hauler segment moved to shorter models and emphasized the garage as a flexible living space. As we look to 2023, we wanted to build a brawny, but livable model for the traditional toy hauler buyer and power sports enthusiast" said Clark.

"Everything about the 431 is beefed up and ready for owners to go big with their toys and their crew. Higher-end buyers are likely to be more resilient to shifts in the economy. For that reason, we expect the 431 to be a valuable addition to dealer inventory this year."

The Raptor 431 will feature a new “Long Haul Package” which adds a tire-pressure monitoring system, iN-Command® SMART RV control system, Furrion® side cameras with a 7” screen, onboard air compressor, and 50 amp electric cord reel. The brand has also added Girard on-demand water heaters to all models. Like all Keystone RVs, Raptors come with SolarFlex™ factory-installed solar power systems with optional Dragonfly Energy Lithium-ion batteries.

Length:	44' 11"	Weight:	TBD	MSRP:	TBD
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Other exciting 2023 model debuts for Raptor include:  
Raptor 424

## BULLET 260RBS | Lightweight Laminated Travel Trailers

Product Manager, Nick Sweazy - (574)350-8781, [swean@keystonerv.com](mailto:swean@keystonerv.com)

Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)



### WHAT'S EXCITING: Outside kitchen, large rear bathroom, and open concept living space

The all-new 2023 Bullet 260RBS will be a floorplan that you won't want to miss! This open concept floor plan features a large rear bathroom with a floor-to-ceiling linen cabinet, an outside kitchen that features a capital grill, a large outside refrigerator, sink, and additional storage above, a large kitchen with plenty of counter space and devoted pantry space, a fireplace in the living area, double wide entry into the bedroom, and plenty of storage both inside and out.

New for 2023, all floorplans in the Bullet brand lineup will include a Girard Tankless Water Heater that allows all owners the luxury of a never-ending supply of hot water. Let's not forget about the Keystone Exclusive SolarFlex™ system that comes standard on every floor plan in the Bullet line-up. Bullet owners have the choice between the standard SolarFlex™ 200 package and the optional SolarFlex™ 400i package. Dragonfly Lithium Batteries are also now standard equipment on all 2023 models.

Length:	30'6"	Weight:	5945 (estimate)	MSRP:	TBD
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Other exciting 2023 model debuts for Bullet include:

Bullet 253RDS

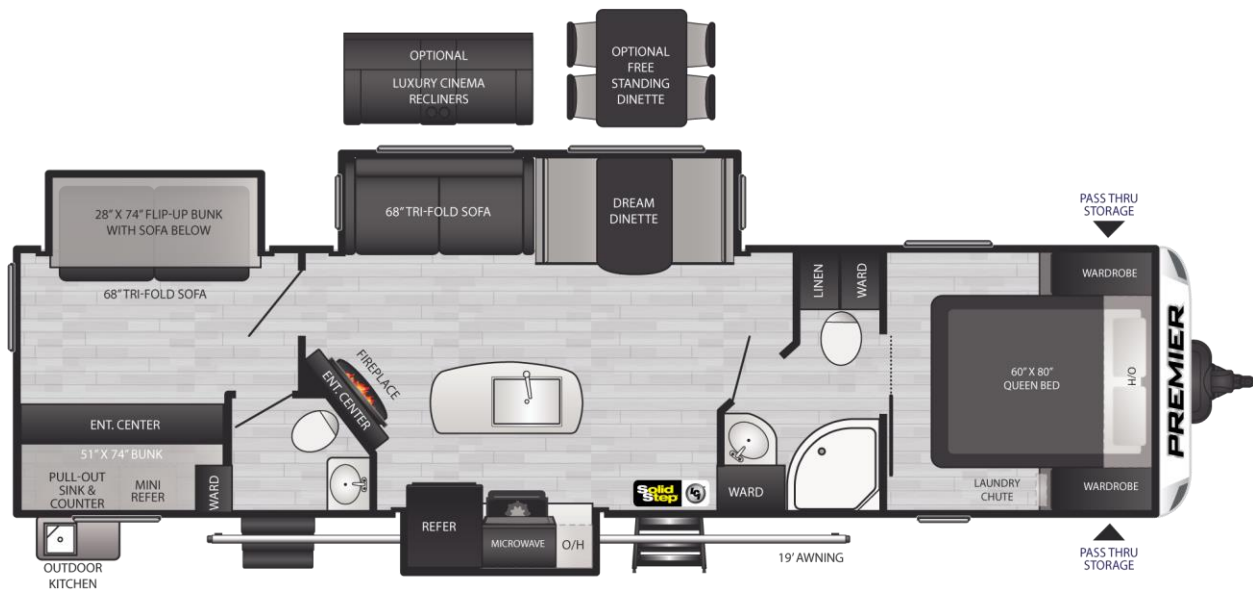
Bullet Crossfire 2290BH



## BULLET PREMIER 33BKPR | Lightweight, Luxury Laminated Travel Trailer

Product Manager, Nick Sweazy - (574)350-8781, [swan@keystonerv.com](mailto:swan@keystonerv.com)

Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)



**WHAT'S EXCITING: Private multifunctional bunk room with a half bath, perfect for an office on the road, game room, or bunk room!**

The all-new Bullet Premier 33BKPR is designed to give parents and children living zones in the camper that they can call their own. With its entertainment center and sofa, the bunkroom functions as a second living room with a convenient half-bath that is immediately accessible by a campsite door. With the ability to comfortably sleep four people in two bunks and a fold-out sofa, we can also imagine this space easily converted into a home office or school room. The primary bedroom is separated from the living space by a walkthrough bathroom which gives owners a bit more privacy at the end of the day. New for 2023, all floorplans in the Bullet Premier lineup will include a Girard Tankless Water Heater standard that allows all owners the luxury of a never-ending supply of hot water. Let's not forget about the Keystone Exclusive SolarFlex™ system that comes standard on every floor plan in the Bullet Premier line-up. Bullet Premier owners have the choice between the standard SolarFlex™ 200 package and the optional SolarFlex™ 400i package. Dragonfly Lithium Batteries are also now standard equipment on all 2023 models.



Length:	37'11"	Weight:	8185 (estimate)	Starting MSRP:	TBD
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## COUGAR 30BHS | Half-ton Travel Trailer

Product Manager, Scott Taylor - (574)596-2227, [talys@keystonerv.com](mailto:talys@keystonerv.com)

Brand Manager, Allyson Wikowski - (574)386-2801, [wikoa@keystonerv.com](mailto:wikoa@keystonerv.com)

[FLOORPLAN DRAWING HERE]

### WHAT'S EXCITING: The open-concept floor plan that's breaking the internet

[Cougar](#) product manager, Scott Taylor took his cues from tiny homes when he began to sketch ideas for the brand's new [30BHS travel trailer](#).

"I am fascinated with the idea of multi-purpose furniture and multi-purpose spaces. More and more families are continuing to camp together as children longer. With the 30BHS, we've designed a floorplan that comfortably sleeps tots to teens and easily reconfigured for big family dinner, to game night, to serious Netflix binge-watching. It's like getting three or four floorplans in one," said Taylor.

Christy Spencer, Keystone marketing director has been amazed at the public's response to the new floorplan.

"Week after week, both paid and organic social media posts about the 30BHS wildly outperform all other content in terms of reach, clicks, and cost per click. The traffic to the model page is more than double any other Cougar floorplan. If this is any indication of the retail response, it feels like we have a tiger by the tail."

The 30BHS has an open-concept double-over-double bunk in the back which dramatically changes the feel of the cabin with windows on all sides. One can easily lounge in their bunk to watch television. The bottom bunk flips up to reveal massive cargo storage, accessible from both side and rear cargo doors – perfect for bikes and larger gear.

The real tiny living magic is seen in the ["Ready for Anything" dinette](#). An L-shaped banquette comfortably seats 5-6 when paired with the free-standing table and bench ottoman. When configured with the ottoman alone, the banquette becomes a comfortable lounge. An extra cushion is stowed in the banquette base so that the table can be adjusted downward and, viola! The banquette is now an extra sleeping space. Similarly, the removable table can be used as a kitchen island, as a TV tray or coffee table in front of the theater seats (or optional tri-fold sofa)– it can even be moved outside for food prep space next to the outdoor kitchen.

Like all Cougar models, the 30BHS comes with the iN-Command SMART RV control system, auto-leveling, solar-friendly 12V refrigerator, and SolarFlex™ factory-installed solar power systems with optional Dragonfly Energy Lithium-ion batteries.

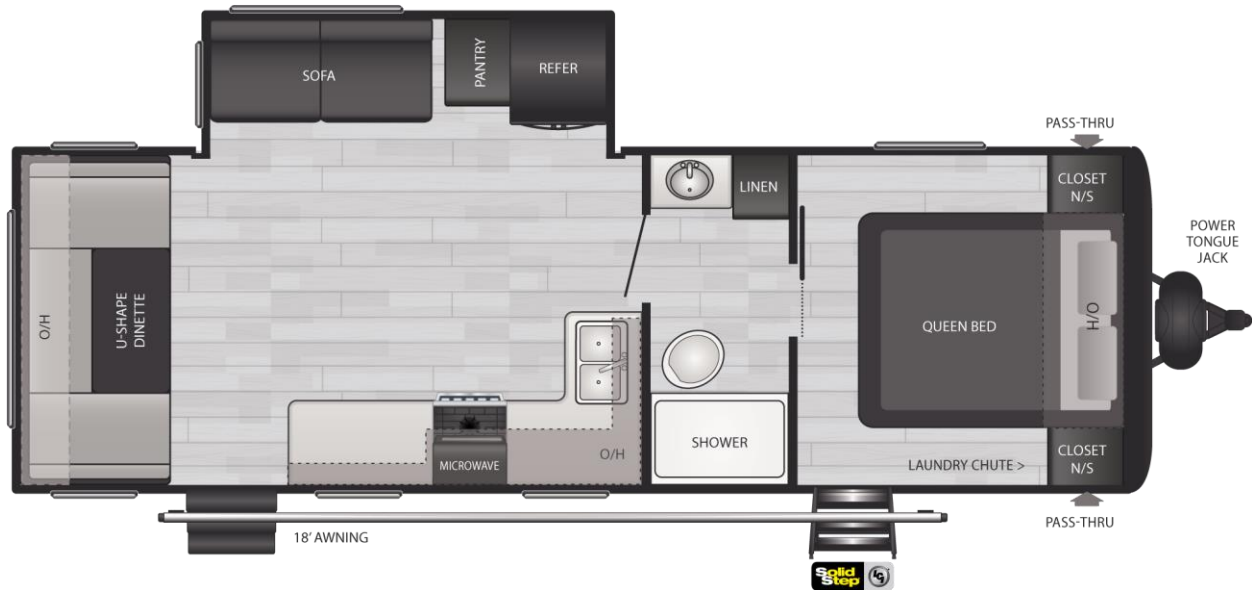
Walkthrough video: <https://youtu.be/eZZsxur0pWI>

Length:	34' 5"	Weight:	7,136	Starting MSRP:	\$61,113
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## HIDEOUT 25RDS | Conventionally Built Travel Trailer

Product Manager, Andrew Elliot - (574)339-9514, [ellia@keystonerv.com](mailto:ellia@keystonerv.com)

Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)



**WHAT'S EXCITING:** Hideout's new Product Manager, Andrew Elliot is making a splash in the market with a fresh take on an already proven floorplan, his attention to detail will not go unnoticed in the all new Hideout 25RDS.

From the placement of outlets and lights to measuring pantries to perfectly fit cereal boxes, Product Manager Andrew Elliot is paying careful attention to every detail in every Hideout floorplan. The all-new 2023 Hideout 25RDS joins the list of models that have been carefully studied to give campers the most comfortable and easy camping experience in the market. The 25RDS is a fresh take on an already proven floorplan! This floorplan is packed with industry-leading features like one-piece countertops with ample amounts of counter space, a full-sized pantry, unmatched bathroom storage with a linen closet, overhead, AND base cabinetry, an expanded u-shaped dinette that comfortably fits 4 adults, a central vacuum system, a porcelain toilet, and an upgraded outdoor kitchen under an 18 ft awning! An exciting new feature for all 2023 Hideout floor plans is the addition of the Girard On-Demand Water Heater which allows owners to have an unlimited supply of hot water and truly is a game changer. Let's not forget about Hideout's factory-installed SolarFlex™ solar power system, SolarFlex 200. Dragonfly Lithium Batteries are also now standard equipment on all 2023 models. You won't want to miss this floorplan so be sure to check it out!

Length:	29' 7"	Weight:	6915 (estimate)	Starting MSRP:	TBD
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Other exciting 2023 model debuts for Bullet include:

Hideout 181BH

Hideout 201BH

Hideout 22MLS, 22MLSWE

Hideout 24RBS, 24RBSWE

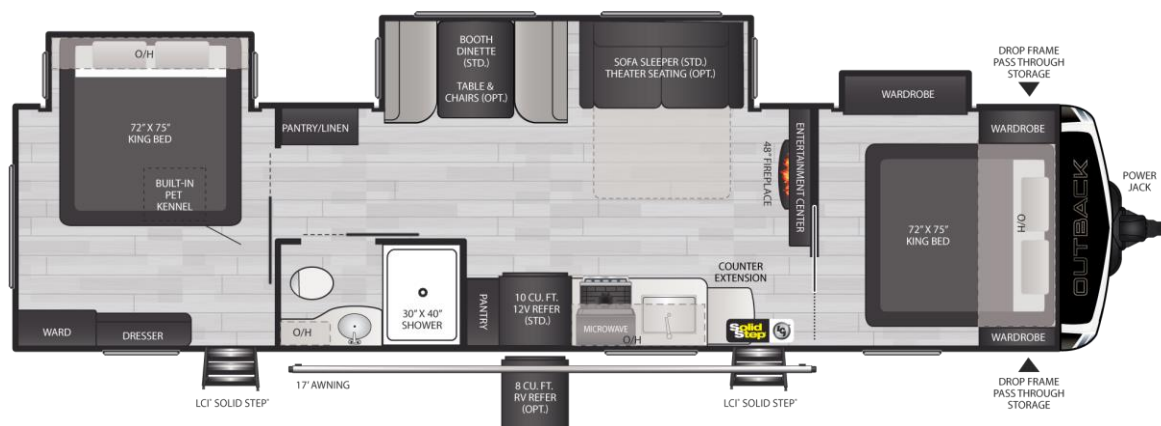
Hideout 25BHS, 25BHSWE

Hideout 25RDS, 25RDSWE

## OUTBACK 343DB | Luxury Full-size Travel Trailer

Product Manager, Jeff Kloska - (574)535-2161, [klosj@keystonerv.com](mailto:klosj@keystonerv.com)

Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)



### WHAT'S EXCITING: 5th wheel living in a travel trailer package. Outback introduces the first travel trailer with two king-sized bedrooms.

Keystone RV's [Outback](#) brings luxuries and amenities typically found in full-profile 5th wheels to the travel trailer owners. The brand's positioning is a bit of a unicorn in the industry and seems to be impervious to market forces, growing year over year. In 2018, the brand catapulted forward with a then-revolutionary modern farmhouse decor. It rocked dealers and owners again last year with a new trend-forward Matte Black interior.

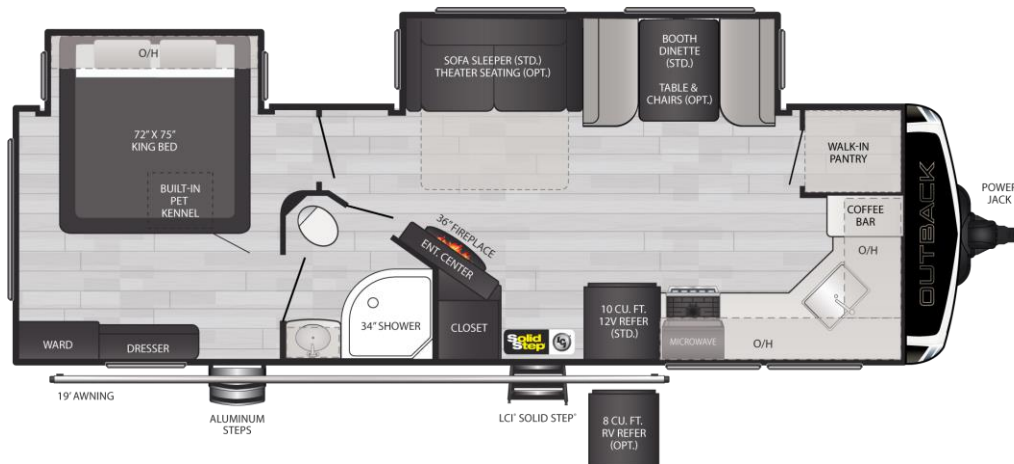
Outback 343DB borrows from the bigs with Outback's first double bedroom, and surprises with two king-sized bedrooms. Owners can take their in-laws or friends and have their own separate and comfortable sleeping.

"In the past year or so, we've seen owners really focus on and prioritize bedroom spaces. While there will always be a market for bunkhouses, adult buyers are looking for options that accommodate longer travel without making compromises on comfort. This model runs right at that trend," said Jeff Kloska, Outback product manager.

Built on the bones of [Outback's 342CG](#), product manager Jeff Kloska has added a sleeper sofa to accommodate even more guests. Like other full-size Outback models, the 343DB has Norco 7-3 seven-point auto-leveling, on-demand hot water, 48" fireplace, and a chef's kitchen.

Length:	38'	Weight:	TBD	MSRP:	TBD
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## OUTBACK 271UFK | Ultra-light Luxury Travel Trailer



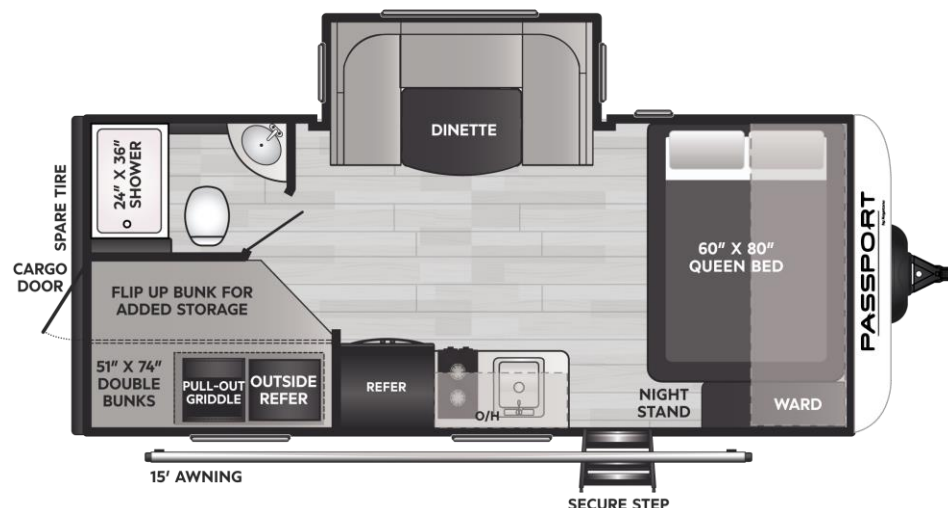
**WHAT'S EXCITING:** It is nearly impossible to successfully pull off a front kitchen design in a travel trailer and Outback has crushed it with the all new 271UFK.

Outback continues to excite buyers by incorporating luxury fifth wheel features and design, and they've done it again with the all-new 271UFK – Outback's very first front kitchen model! Outback has flipped the script on travel trailer design with two huge benefits for owners: a wraparound kitchen design with panoramic views of your campsite, loads of counter space, a walk-in pantry and coffee bar, and a super spacious master with a king-sized bed. A separate entry door into the bedroom gives owners easy access to the lavatory as well as the built-in pet kennel. The 271UFK gives owners a length of 31 ft. 10 in. that is half-ton towable to create the perfect couple's couch.

Like all Outback Ultra-Lite models, the 271UFK offers a built pet kennel, an electric fireplace, arched ceilings, Thomas Payne furniture, incredible interior design and more in a lighter package. Outback owners have the choice between the standard SolarFlex™ 200 package and the optional SolarFlex™ 400i package. Dragonfly Lithium Batteries are also now standard equipment on all 2023 models.

Length:	31'10"	Weight:	6770 (estimate)	MSRP:	TBD
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## PASSPORT SOLO 18BH | Lightweight Laminated Travel Trailer



Passport is excited to be adding single axles, the Passport Solo Series, to the brand lineup for 2023. Specifically, the all-new 2023 Passport 18BH is turning campers' heads! This single axle floor plan is equipped with a slideout to create a more open concept feel, double over double bunks, u-shaped dinette, residential queen-sized bed, full bathroom, kitchen, rear cargo door, and an outside camp kitchen with a refrigerator and griddle. The Passport Solo series proves that big features can come in small packages. Features like upgraded axles to increase carrying capacity, rear cargo doors, residential queen-sized beds, solid steps, and HyperDeck™ are loaded into every Passport Solo. Each Passport Solo floorplan also gives owners a true 8 ft wide living space for added comfort. Interior and exterior storage on a Passport Solo is better than any single axle in the industry. New for 2023, all Passport floor plans include a Girard Tankless Water Heater for an unlimited supply of hot water. To top it all off, this less than 23 ft ultra-lite travel trailer includes the Keystone exclusive SolarFlex™ system. The Passport lineup comes standard with the SolarFlex™ 200 but owners can choose to upgrade to the SolarFlex™ 400i system. Dragonfly Lithium Batteries are also now standard equipment on all 2023 models. This is a must-see model so be sure to check it out!

Length:	22'10"	Weight:	4570 (estimate)	MSRP:	TBD
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Other exciting 2023 model debuts for Passport include:



Passport 15FK

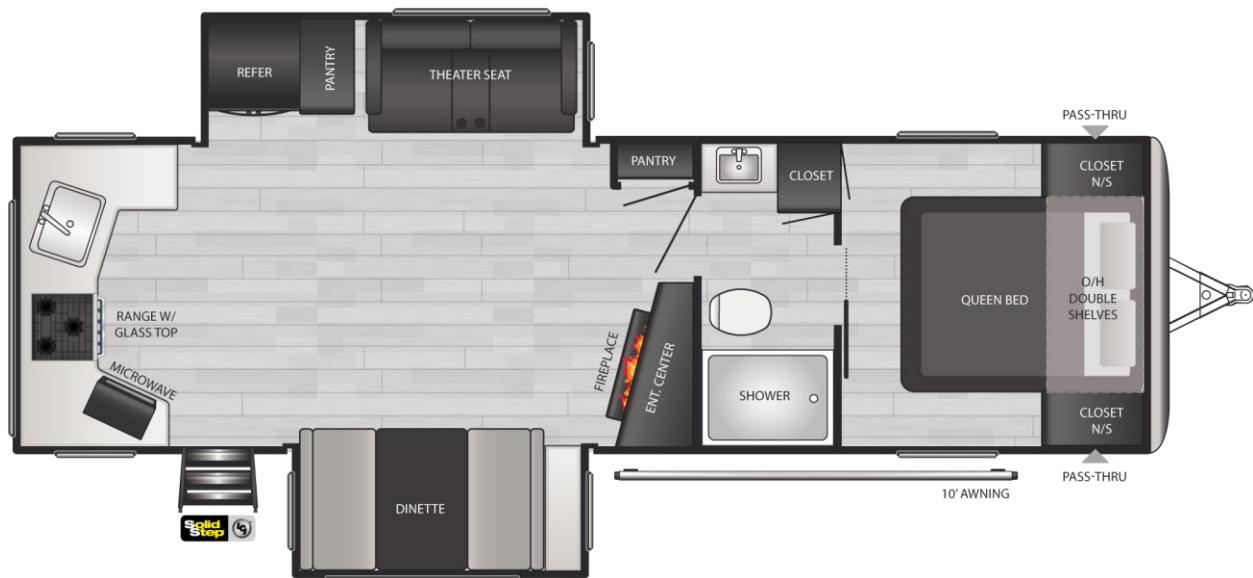
Passport 18RB



## SPRINGDALE 281RK | Conventionally Built Travel Trailer

Product Manager, BJ Kloska - (502)558-5510, [klosb@keystonerv.com](mailto:klosb@keystonerv.com)

Brand Manager, Emily Sommer - (574)904-3808, [somme@keystonerv.com](mailto:somme@keystonerv.com)



### WHAT'S EXCITING: AN all-new travel trailer layout with a true, wraparound rear kitchen and secluded bedroom.

There are three things that make the all-new Springdale 281RK exciting for owners and truly one of a kind. The rear kitchen features a full wraparound countertop with windows on all sides, letting in loads of natural light and beautiful campground views. Rather than using one slide in the living space, product manager, BJ Kloska added opposing slides, which opens up the space significantly compared to similar models. The other big advantage of this design is the shift to a walkthrough bath which not only increases its size, it adds additional privacy for the bedroom.

As always, this Springdale offers clever touches including storage nets near every USB outlet, a built in magnetic knife and utensil holder, double shelves over the queen bed for additional storage, a laundry chute from the bedroom to the passthrough storage, and large windows with panoramic views.

Factory-installed SolarFlex™ 200 solar power system with Dragonfly Lithium-ion batteries as standard equipment.

Length:	32'5"	Weight:	7405 (estimate)	MSRP:	TBD
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Other exciting 2023 model debuts for Springdale include:

- Springdale 262RD
- Springdale 1810BH
- Springdale 262RDWE