

SILENT AUCTION SPONSORSHIPS

Sponsorships Benefit the PRV Political Action Committee

Hershey
AMERICA'S LARGEST
RV SHOW®

SILENT AUCTION
SEPTEMBER 14 – 18, 2026

GIANT CENTER™, Hershey, PA

Support the RV & Camping Industry in 2026



Presented by:

📍 Pennsylvania Recreation Vehicle
& Camping Association

Contact:

📞 717.303.0295
✉ elizabeth@prvca.org

Website:

🌐 largestRVshow.com
PRVCA.org



presents

Hershey AMERICA'S LARGEST RV SHOW®

SEPTEMBER 16-20, 2026
GIANT CENTERSM, Hershey, PA

The Pennsylvania Recreation Vehicle & Camping Association (PRVCA) is proud to present the 57th Annual America's Largest RV Show®, one of just two manufacturer shows in the U.S.

We have developed silent auction supporter packages to thank you for supporting the silent auction and provide an opportunity for you to promote your brand, products and services. We look forward to partnering with you to help engage your potential customers. Your sponsorship helps PRVCA support Pennsylvania's RV and camping industry.



Hershey AMERICA'S LARGEST RV SHOW®

The Pennsylvania Recreation Vehicle & Camping Association (PRVCA) will host a silent auction, Monday, September 14 through Friday, September 18 at 11 p.m. Products, services and monetary donations are needed to make the auction successful. The auction proceeds benefit the PRV Political Action Committee (PAC) Fund. The auction will be held through BiddingOwl.com. PRVCA encourages all exhibitors and the RV and camping industry to participate.

For questions about the Silent Auction sponsorship, contact [Daniel Jusko](mailto:Daniel.Jusko@prvca.org) at 717.303.0295.

Register your donation at:

<https://prvca.memberclicks.net/2026-silent-auction-donation-form>



PRVCA's nearly 400 members include RV dealers, manufacturers, OEMs, campgrounds, finance and insurance companies and other companies doing business with outdoor recreation consumers.

PRV PAC is non-partisan and donates to both Republican and Democratic candidates.

SUPPORT THE PRV POLITICAL ACTION COMMITTEE (PAC) FUND BY DONATING TO THE SILENT AUCTION.

Support Pennsylvania's RV Industry with your Silent Auction product or monetary donation. All proceeds from the auction support the PRV Political Action Committee (PAC) Fund, which helps the association donate to the lawmakers who have an understanding of RV dealerships, manufacturers, campgrounds and affiliated businesses and their role in supporting the Commonwealth's economy.

SILENT AUCTION SUPPORT

Silent Auction Donors who donate products, services and money at the levels listed below will receive the following:

GOLD Supporter (\$1,500 & up donation)

- ✓ Quarter page ad in the show program (\$770 value)
- ✓ Video Board Ad on Monday & Tuesday (\$220 value)
- ✓ Logo listed on the BiddingOwl.com app as a sponsor
- ✓ Acknowledgment in the industry program book
- ✓ Logo acknowledgment on a poster displayed during Industry Days
- ✓ Feature ad on the Largest RV Show Facebook & Instagram feed
- ✓ Banner ad with link on the Show mobile app (\$300 value)

SILVER Supporter (\$500-\$1,499 donation)

- ✓ 1/8th page ad in the show program (\$385 value)
- ✓ Video Board Ad on Monday & Tuesday (\$220 value)
- ✓ Logo listed on the BiddingOwl.com app as a sponsor
- ✓ Acknowledgment in the industry program book
- ✓ Logo acknowledgment on a poster displayed during Industry Days

BRONZE Supporter (\$499 & below donation)

- ✓ Logo listed on the BiddingOwl.com app as a sponsor
- ✓ Acknowledgment in the industry program book
- ✓ Logo acknowledgment on a poster displayed during Industry Days

Sponsorship Deadline:
August 7, 2026

AD GUIDELINES



Ads must be reserved by August 1 and submitted by August 7, 2026 to meet the program deadline.

Print Advertising Requirements

Quarter page ad: 3.5" wide x 5" high or 7.25" wide x 2.5" high

Eighth page ad: 3.5" wide x 2.5" high

Deadline: August 7, 2026

Images

Image Resolution is 300 dpi. Lower resolutions will result in poor quality. Artwork enlarged over 100% may result in an effective resolution of less than 300 dpi. All image files should be in high-resolution PDF format. Artwork taken from the Internet is not typically acceptable since its resolution is 72-96 dpi and is unsuitable for print. All files must be built at 300 dpi or higher.

Fonts

All fonts must be outlined or embedded within your high-resolution PDF.

Color

All full color ads must be in CMYK format. Any RGB and/or Pantone colors will be converted. We cannot guarantee color accuracy for converted images. All black and white ads must be in grayscale or bit-mapped formats. Any color found in black and white ads will be converted.

Please do not use Canva to create your ad. All ads should be CMYK and black text should be 100% black.

America's Largest RV Show® Program & Directory Guidelines

- RV Dealers can advertise their Pennsylvania & out-of-state locations, if applicable, in their ads.
- Dealers & manufacturers must be exhibiting in the America's Largest RV Show® to advertise in the show program. They will be recognized in the industry program as a supporter.
- All PRVCA regions are permitted to advertise, but CAN NOT mention their regional shows in the ad.
- All ads will be reviewed and objectionable copy will be changed at the request of PRVCA.
- Advertisers may promote special events, but not the same dates as Hershey America's Largest RV Show®.
- Ad may not mention "Don't buy until...", "Wait before you buy...", or any other copy that suggests waiting until after Hershey America's Largest RV Show®.
- Verbiage referencing your location during the show, if you are a dealer or manufacturer, should read your block number.
- Verbiage referencing your location during the show, if you are a product or service supplier, should read your booth number.
- No advertising or promoting your company or products outside of your display.

**Click the link below to register your
Silent Auction Donation/Sponsorship:**

<https://prvca.memberclicks.net/2026-silent-auction-donation-form>

**Thank you for your support of the PRV PAC
and Pennsylvania's RV Industry!**

**Advertising and show sponsorships are also available
separately from the Silent Auction support.**

Questions? Contact Elizabeth Peroni, 717-303-0295 or 717-982-1248 (cell). Email: elizabeth@prvca.org.